

# Women Paving The Path for Women in Meta



Happy Women's Month! In celebration, here's to the legends, pioneers, and all the women who push past their limits and make waves.

**If you're gearing up to be in the know, here's what we've got this week:**

- Instagram adding moderators to live streams
- Women paving the path for women in Meta
- Our running roundup of books to celebrate the strong women in business and creativity this month
- Yamaha prototyped a... musical mouse?

If you ever want to chat content writing or Instagram reels tips, you'll find me buried in a Medium article or at [anna@foodfightstudios.com](mailto:anna@foodfightstudios.com)

Anna Klawitter

**EDITOR | [THE SAUCE](#)**

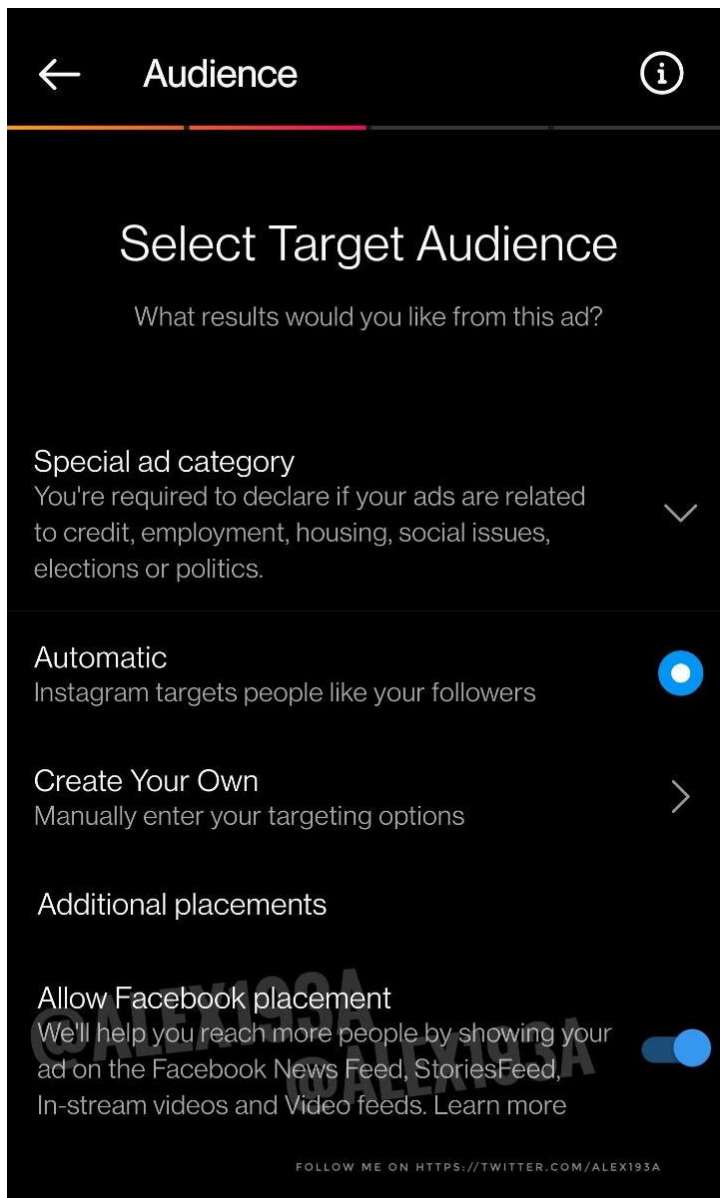
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## the social verse

*The latest social media news, stories, and updates we're keeping a pulse on.*

### **Instagram could let you run Facebook ads from your IG account**

According to [Alessandro Paluzzi](#), Instagram is testing the ability to allow you to show your Ad on Facebook News Feed, Stories Feed, and Video Feed. While it likely won't include all the settings and options available in Ads Manager, this new feature could make it simpler to place Facebook ads directly from the ads you create on Instagram.



IG screenshot

## New admin features for Facebook Groups

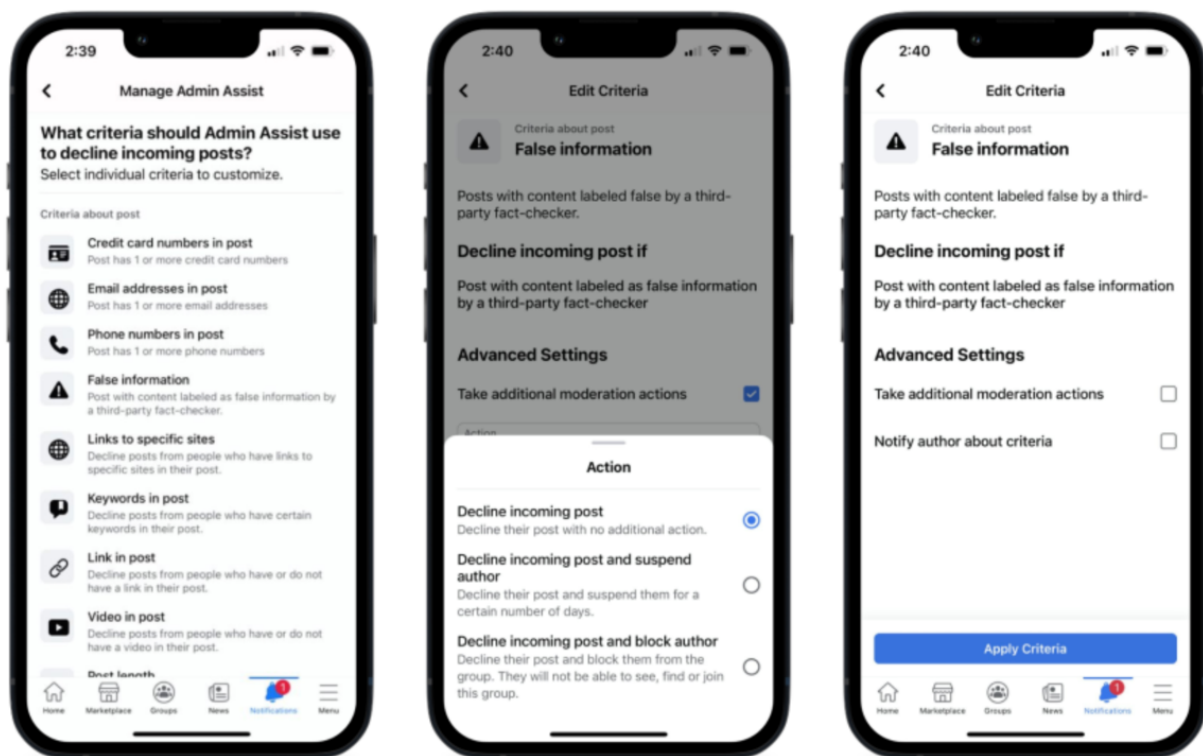
Meta last week [announced a slew of new features](#) for Facebook Groups that will make communities easier to manage. Meta said the updates are designed to “help Facebook group admins keep their groups safe and healthy, reduce misinformation, and to make it easier for them to manage and grow their groups with relevant audiences.”

**New features through Facebook’s “Admin Assistant” and “Admin Home” include:**

- Automatically decline incoming posts that have been

identified as containing false information by third-party fact-checkers.

- Automatically decline incoming posts that have been identified as containing false information.
- Expanded functionality of “mute” and “suspend”
- Automatically approve or decline member requests
- New overview page on desktop Admin Home to quickly review things that need attention
- Layout update to more easily sort and search tasks
- Insights summary on mobile to help admins understand growth and engagement

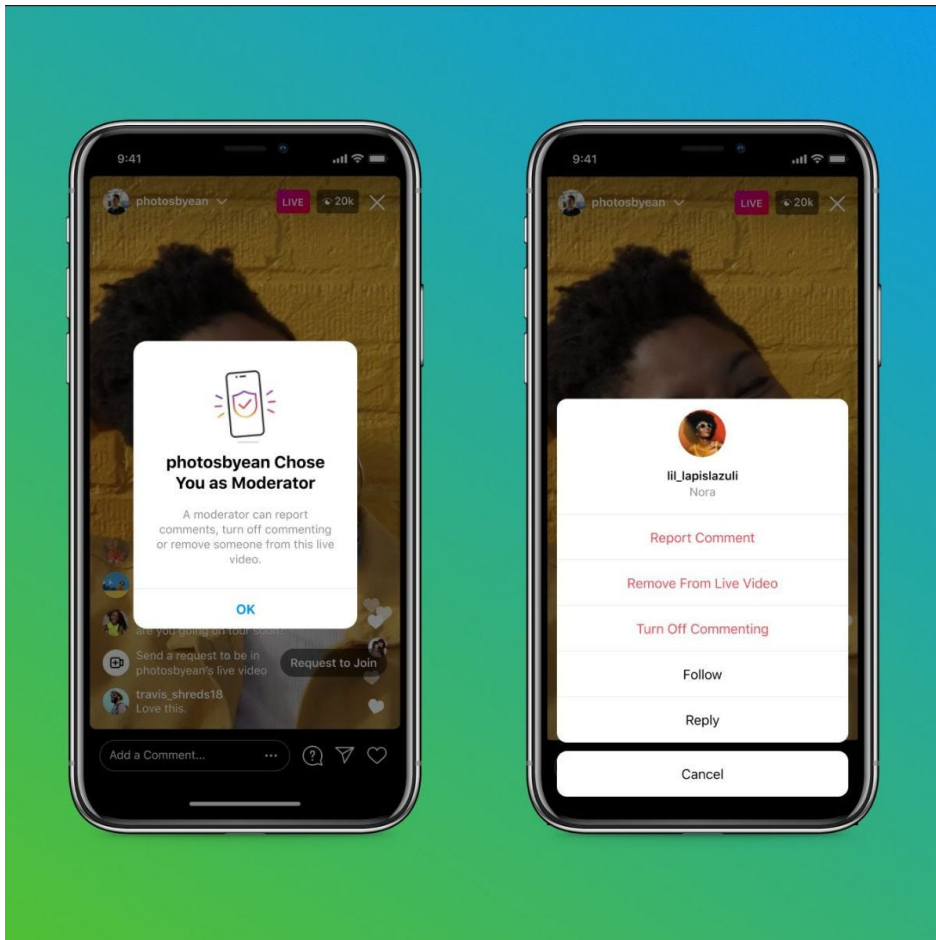


IG Screenshot

## Instagram is finally adding moderators to IG Live streams

It's been a long time coming, and we're personally freaking out. Oh, metaverse, how many countless [IG](#) Lives could have been saved if it were for the help of a kind and loving moderator?

IG is finally giving creators [the option to have moderators](#) during Live streams. Moderators will have the ability to report comments, remove viewers from the stream, as well as turn off comments for a specific viewer. Here's what it looks like:



Instagram Screenshot

## Oh and... Instagram is now blocked in Russia

“Russia followed through on its threat to block Meta-owned Instagram on Monday, cutting off access to tens of millions of users in the country.”

Taylor Hatmaker | [TechCrunch](#)

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# women's history month

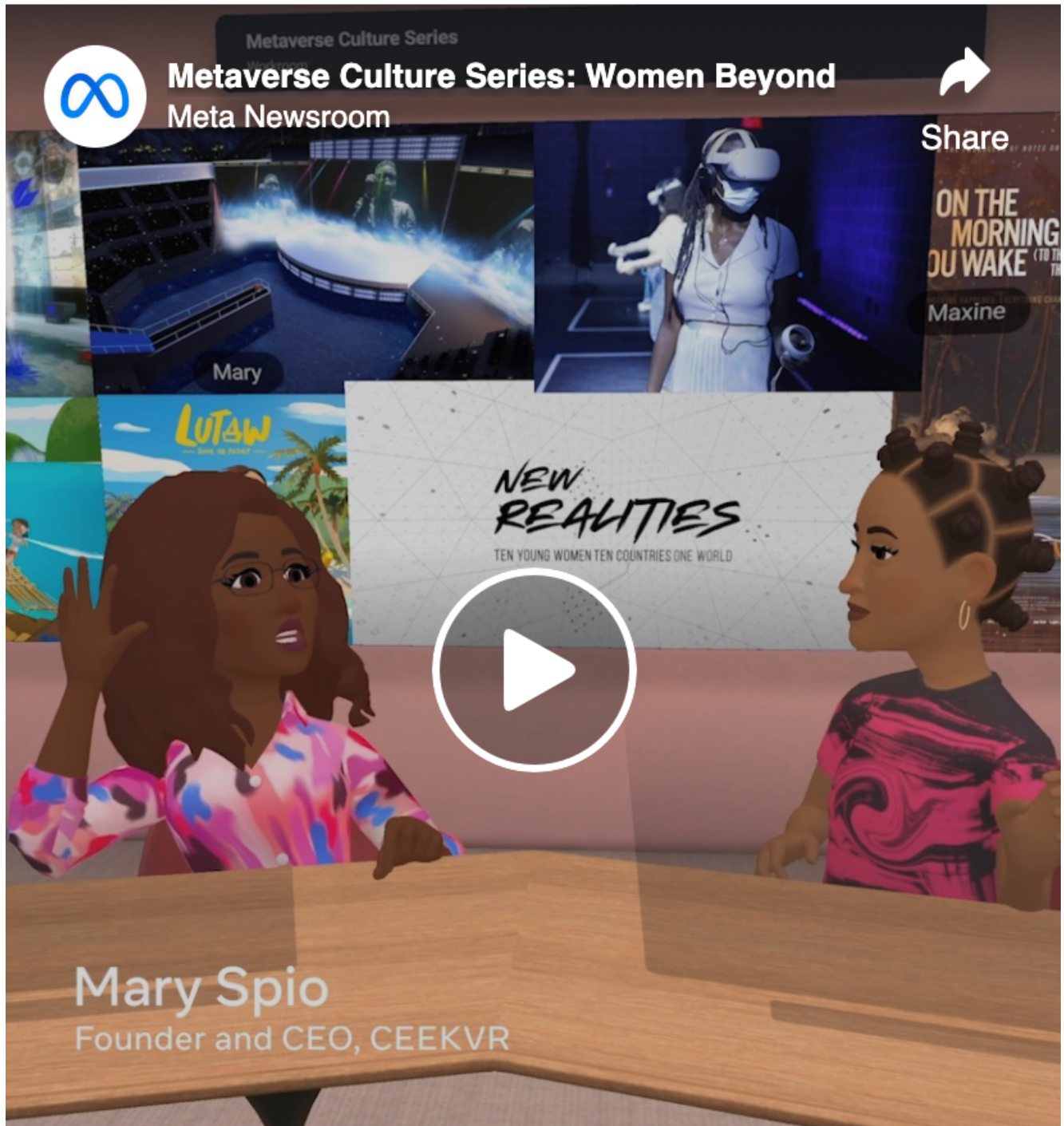
## How women today are shaping the future of the metaverse

Meet the culture creators and powerhouse women who represent a slice of the growing metaverse. In true VR fashion, a group of influential women [gathered virtually this month](#) with Meta's (Facebook) Chief Diversity Officer Maxine Williams at the company's second Metaverse Culture Series to discuss how their work is shaping the future of the Web3 space.

The panel highlighted creators Ang'l Artiste, Candice Houtekier, Mary Matheson, Mary Spio, and Michaela Ternasky-Holland.

[READ MORE](#)





screenshot – Mary Spio

**Our favorite woman-written reads  
for creators, marketers, and  
digital entrepreneurs**

[Bring Yourself: How To Harness The Power Of Connection To  
Negotiate Fearlessly](#)

**By Mori Taheripour**

This paradigm-shifting book talks about transforming relationships and how we communicate with each other. Contrary to what many believe makes for a good negotiator, namely, being aggressive and unemotional, author and educator Mori Taheripour challenges this conventional wisdom and offers a radically different perspective to the art of negotiation.

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### [Thinking in Bets](#)

**By Annie Duke**

Annie Duke, a former World Series of Poker champion turned business consultant, draws on examples from business, sports, politics, and (of course) poker to share tools anyone can use to embrace uncertainty and make better decisions.

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### [Level Up: Rise Above the Hidden Forces Holding Your Business Back](#)

**By Stacey Abrams, Lara Hodgson, Heather Cabot**

These powerful women share their inspiring and relatable personal stories and lessons learned the hard way to show how every business owner can confront the forces that conspire to keep small businesses small.

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### [Everything Is Figureoutable](#)

**By Marie Forleo**

While most self-help books offer quick fixes, Everything is Figureoutable will retrain your brain to think more creatively and positively in the face of setbacks. In the words of Cheryl Strayed, it's "a must-read for anyone who wants to face their fears, fulfill their dreams, and find a better way forward."

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## [Why Design Matters: Conversations with the World's Most Creative People](#)

**By Debbie Millman**

The author, educator, brand consultant, and host of the widely successful and award-winning podcast Design Matters showcases dozens of her most exciting interviews, bringing together insights and reflections from today's leading creative minds from across diverse fields.

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## [Big Magic: Creative Living Beyond Fear](#)

**By Elizabeth Gilbert**

Gilbert encourages us to uncover the "strange jewels" hidden within each of us. Whether we are looking to write a book, make art, find new ways to address challenges in our work, embark on a dream long deferred, or simply infuse our everyday lives with more mindfulness and passion, [Big Magic](#) seeks to make creativity a wonder and joy in our every day lives.

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## [Bird By Bird: Some Instructions On Writing And Life](#)

**By Anne Lamott**

Anne Lamott offers a step-by-step guide on writing and how to manage the writer's life.

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# creative & design

## "I can't tell if I love or hate this

utterly bizarre computer mouse concept...”



“You may have heard that Apple has just released a brand new Magic Mouse, but we may have already found an even better design. Yamaha has released a musical instrument/vehicle motor hybrid computer mouse, and we can’t tell if we love it or hate it because it’s so weird.”

Amelia Bamsey | [Creative Blog](#)

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